

# Is it time for a medical alarm?

When you're living alone, an unexpected fall or medical emergency can leave you cut off from the help you need. Any delay in receiving medical care can jeopardize your recovery. But with Lifeline, you're never alone – help is available at the push of a button, 24 hours a day.



## Expert, caring help at your fingertips

Lifeline is an easy to use medical alarm service that lets you feel confident and secure while living independently. Pushing the Lifeline Personal Help Button you wear on a wristband or pendant connects you to a trained Lifeline Personal Response Associate who can assess your situation and dispatch help quickly, day or night.

Our **Lifeline with AutoAlert\*** service offers an added layer of protection; it is the FIRST pendant-style Help Button that automatically places a call for help if a fall is detected and you are unable to press your button.

And now **GoSafe** – our most advanced medical alert service – can provide access to help both at home and on the go.

## Feel secure with Canada's most trusted medical alarm service

Lifeline is trusted by more doctors, hospitals and healthcare professionals and is the only medical alarm service integrated with the healthcare system across Canada.

## Peace of mind can be yours today.

Take our ***Is it time for a medical alarm survey*** on the back of this flyer to see if you could benefit from the Philips Lifeline service. ***You will also find a coupon for a free month if you call today...***

## How Philips Lifeline works



### 1. Summon help

With a simple push of your Lifeline help button you're always connected to our 24/7 Response Centre. With our advanced services, you have the option to include fall detection or locating technology in the event you can't push your button.



### 2. Hear a reassuring voice

A caring Lifeline Response Associate will quickly access your personal profile and assess the situation.



### 3. Know help is on the way

Our Associate contacts a neighbour, loved one, or emergency services – based on your preferences – and will follow up to make sure help has arrived.

\* AutoAlert option is locally available at participating Lifeline programs. AutoAlert does not detect 100% of falls. If able, you should always press your button when you need help.

# Is it time for a medical alarm?

To find out if it's the right time to consider a medical alarm, answer the following 9 simple questions.

QUESTIONS:	YES	NO
Are you alone for several hours during the day and/or night?	<input type="checkbox"/>	<input type="checkbox"/>
In the past year, have you fallen, been anxious about falling or otherwise been at risk of falling in your home?	<input type="checkbox"/>	<input type="checkbox"/>
Have you been hospitalized, or been to the emergency room, in the past year?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have at least one of these chronic ailments? (heart disease, stroke, COPD, osteoporosis, diabetes, arthritis)	<input type="checkbox"/>	<input type="checkbox"/>
Do you use a cane, walker, wheelchair, stair climber or other assistive device to help with balance or walking?	<input type="checkbox"/>	<input type="checkbox"/>
Are you required to take several daily medications?	<input type="checkbox"/>	<input type="checkbox"/>
Do you require assistance with at least one daily activity? (eg. bathing, toileting, dressing, meal prep, etc.)	<input type="checkbox"/>	<input type="checkbox"/>
Would a medical alarm provide peace of mind for your loved ones?	<input type="checkbox"/>	<input type="checkbox"/>
Is it important to you to continue living independently?	<input type="checkbox"/>	<input type="checkbox"/>

**Your need for a medical alarm increases significantly every time you answer "yes" to any of the above questions.**

*Don't wait until you need help to wish you had Lifeline...*

It's never too early to protect yourself or a loved one

Call today and receive  
**ONE FREE MONTH OF SERVICE**

**Philips Lifeline**  
**1-800-LIFELINE**  
**1-800-543-3546**

Quote this code: **X** **X1211**

Offer available at locally participating programs and valid for new activations only. Not to be combined with any other offer. Some restrictions apply. Discounts are not applicable for out of area installations. Discounts not available on GoSafe.

**PHILIPS**  
**Lifeline**



[www.lifeline.ca](http://www.lifeline.ca)